

2027 FACEBOOK CAMPAIGN CALENDAR

Facebook campaigns, **named and dated.**

Each quarter has one 45-day campaign and two 30-day campaigns ready to run.

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
45-day 1 per quarter												
30-day 2 per quarter												

Q1 New year, fresh start 45-DAY The One Resolution Jan 1 to Feb 14 30-DAY The One Resolution Jan 1 to Jan 30 Never Left Guessing Feb 15 to Mar 16	Q2 Family & finances 45-DAY Family Planning Apr 10 to May 24 30-DAY The Cost of Waiting Apr 10 to May 9 Family Planning May 24 to Jun 22	Q3 Late summer into fall 45-DAY Season of Preparation Aug 15 to Sep 28 30-DAY Time Well Spent Jul 15 to Aug 13 Season of Preparation Sep 1 to Sep 30	Q4 The season of togetherness 45-DAY Around the Table Oct 25 to Dec 8 30-DAY Veterans Planning Oct 13 to Nov 11 Around the Table Nov 17 to Dec 19
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Seminar campaigns are timed around the funeral home's seminar date, so they are not on this calendar.

Ready to plan a funeral home's 2027?

Ask your Fintra rep to confirm the market and lock in the calendar.

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